



**GLOBAL
PARTNERSHIP FOR
SOCIAL
ACCOUNTABILITY**



WORLD BANK GROUP
Governance

Global Orientation Session

Fourth Global Call for Proposals

April 24th, 2019

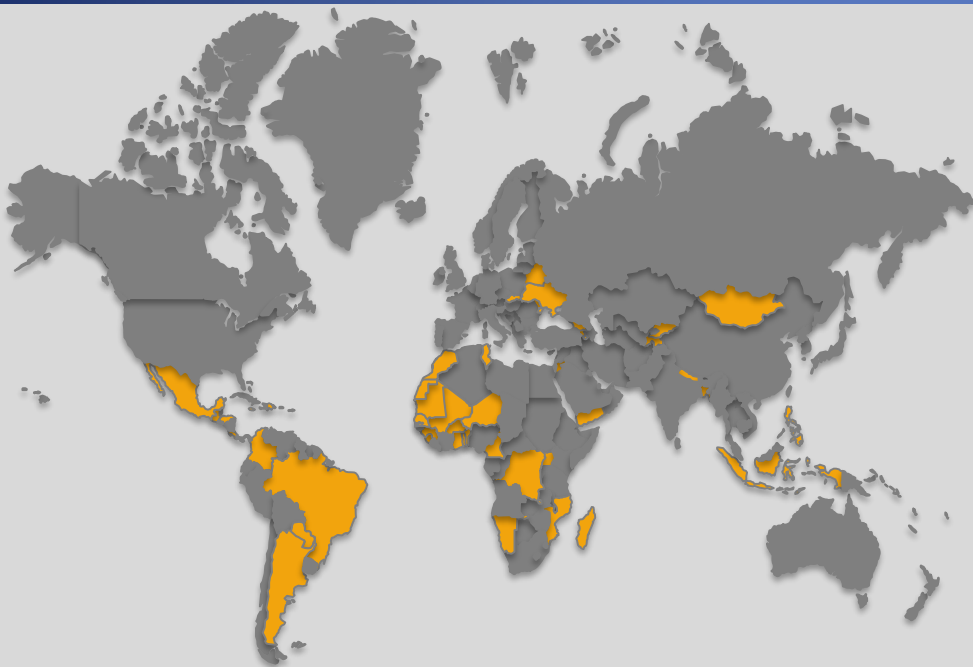
WebEx Session Reminders

- ✓ Please sign in with your name and contact information on the online sign-in sheet in SurveyMonkey:
<http://bit.ly/GPSAsignin>
- ✓ Only questions related to the 4th Call for Proposals in the 6 participating countries will be responded to in this session. Other, general questions may be sent by e-mail to gpsa@worldbank.org.
- ✓ This Orientation Session is being recorded. The recording will be posted on the GPSA CFP web site afterwards.

About the GPSA

MISSION

To expand opportunities for **governments** to work with **civil society** to solve governance problems and **fight poverty**



2012

Created in 2012
by the WB Board
as a Multi-Donor
Partnership



53

Countries
"opted-in"



39

Grants in
32 countries



300+

Global Partners



400-900K

Grant size range

Main Components:

Grant-making + Knowledge generation

Grants Component

- **3 global calls and one country call since 2012 | 800+ Applications received**
- **All focused on country priorities identified by World Bank Country Offices in consultation with local stakeholders**

4th Call: Country Priority Themes

Benin

- Human capital: Early childhood services and nutrition

Brazil

- Crime and violence prevention

The Caribbean: Antigua and Barbuda, Dominican Republic, Grenada, Saint Kitts & Nevis, Saint Lucia, Saint Vincent & Grenadines

- Resilience and environment

4th Call: Country Priority Themes

Madagascar

- Human capital in health and education

Moldova | In partnership with Japan Social Development Fund -JSDF- (Specific Application form)

- Domestic violence and gender-based violence prevention

Ukraine

- Transparency and anti-corruption

Grants: Key Dimensions

Collaborative social accountability

- Engaging governments and citizens in problem-solving
- Through inclusive participative mechanisms
- To identify bottlenecks and generate solutions

Linking citizen feedback to response systems

- Channel feedback through public management and information systems
- Feedback is used by decision-makers at appropriate levels

Strengthening civil society AND governments' capacities

- To advance social accountability in critical sectors and themes
- Yes, technical, but more importantly, civic and political economy skills, e.g. engage in collaborative problem-solving through joint actions & "learning-by-doing", while preserving independence and autonomy
- Institutional strengthening & mentoring of civil society groups

Proposals: Key Components

- Cost-effective, sustainable and scalable mechanisms
- Resources to ensure inclusive participation
- Processes to coordinate local problem-solving (post-feedback gathering) and to channel systematic feedback to district, regional and central decision-making

Local participative process

Local-central collaborative space

- How will citizen feedback be used by decision-makers at various levels?
- Can it be integrated into public management systems? Partly?
- How will the "coalition" work? Rules of engagement

- How will the project adapt and adjust based on operational experience ("adaptive management and learning")? Do you have internal tools to do this?
- Holistic capacity development through learning-by-doing
- Independent evaluation design from the start

Knowledge and learning

Collaborative Social Accountability: "Implementation Compacts" in GPSA-supported Initiatives



Adapted from Polj, M. and F. Guertzovich. Collaborative social accountability and implementation compacts. GPSA, 2017 (unpublished technical note)

Example: Key Milestones & Outcomes | Ghana Project

Use of social accountability for opening up spaces for public participation and citizen feedback in the budget process towards better delivery of basic services in poor districts in Ghana:

The project's Participatory and Evaluation (PM&E) social accountability model - consisting of an holistic approach linking budgetary phases to budget performance and service delivery outcomes- has been developed, tested and refined based on iterations to the model from its implementation throughout the Project's lifetime, including recommendations for scaling-up and/or replicating it beyond the project's target geographic areas.

Collaborative civil society-government engagement:

The Ministry of Finance, relevant line Ministries and District Assemblies, and other key stakeholders have used the information generated by the Project as evidenced by citizen priorities included in the enacted budgets during project implementation, and by corrective measures introduced in the budget execution and oversight processes, and in health and education service delivery (e.g. official regulations, program directives and memorandums, budgetary macro context and provisions, etc.), which have been recorded in the Project Annual Reports.

Monitoring, Evaluation, Knowledge and Learning (K&L):

The grantee has adjusted its operations based on timely reflections and adaptations to its strategy and operational plans

A set of K&L products help to explain how collaborative social accountability can help in the health and education sectors in Ghana, given the local political economy context

The Project's Results Framework has been refined and constitutes a critical tool to be used for evaluating the project's final results through an independent evaluation

Technical Selection Criteria

1. Relevance and clarity of objectives: focus on specific governance and development challenges
2. Convincing analysis of public sector institutions and engagement strategy
3. Adequacy of collaborative social accountability approach
4. Effective collective action through partnerships and coalition-building
5. Project team capacity to execute the project
6. Appropriate budget

Proposals' Structure (I)

□ Grant duration:

- Projects from 3 to 5 years

□ Grant size:

- US\$400,000 - 500,000

- Cannot surpass 50% of CSOs' annual budget average in the last 3 years. E.g.: Annual budget = US\$100,000 → GPSA annual budget at US\$100K or below. For a 4 year grant = US\$400,000

Proposals' Structure (II)

Partnerships:

- ❑ Main applicant CSO is expected to propose partnering with other CSOs – may be new or existing CSO networks or alliances.
- ❑ Formal partners are also expected to receive part of grant funds through "implementation agreements" between lead CSO and partner CSO or through contract – spelled out in proposal, even if unsure yet about best funds' sharing mechanism

Mentoring:

- ❑ May include mentoring small, less experienced CSOs (and community-based organizations) – "Mentee CSOs"
- ❑ Doesn't have to spell out all the details at proposal stage, but at least describe who the mentees are, and if possible, if any financial support is anticipated. If unclear at this stage, will have to be defined during project preparation stage if selected

Eligibility Criteria

- ❑ Have **legal status** in any of GPSA's eligible ("opted-in") countries. *(Main applicant & Mentees)*
- ❑ Have a **proven track record** of at least 3 years in the area of the call. *(provide evidence and 3 references)*
- ❑ Have a local **bank account** in the country and be authorized to receive grant funding directly from the WB.
- ❑ Have a representative from the CSO sign a grant agreement with the World Bank.
- ❑ Regional CSOs/networks are eligible for GPSA funding if legal entities in one of the opted-in countries. *(Important for regional proposals)*

Eligibility Criteria in GUIDELINES

Please see: Section C, p.3

A. CSOs Eligibility Requirements

1. For the purposes of the GPSA, CSOs include legal entities that fall outside the public or for profit sector, such as non-government organizations, not-for-profit media organizations, charitable organizations, faith-based organizations, professional organizations, labor unions, workers' organizations, associations of elected local representatives, foundations and policy development and research institutes.
2. Eligible CSOs must comply with the following requirements:
 - (i) Have legal status in the GPSA's eligible ("opted-in") countries included in the Fourth Call for Proposals. The applicant CSO is required to provide a copy of its legal status, including type of CSO and year of establishment. A copy of legal status of the partner CSO(s) that are included in an on-granting scheme must also be provided, if applicable (see para 4).
 - (ii) Use the CSO's annual audited financial statements corresponding to such organization only (and not to any other partners or affiliates) as the basis for preparing the Proposal Budget.
 - (iii) Have a bank account in the country where the CSO has legal status, and be authorized to receive grant funding directly from the World Bank, should the proposal be selected.
 - (iv) Be able to have a representative from the CSO sign a grant agreement with the World Bank, should the proposal be selected.
 - (v) Proven track record: main applicant must provide evidence of its experience (at least 3-5 years) in the area of the call for proposals, and a vision matching the goals of the GPSA. To this end, applicant must provide (a) references about previous or ongoing projects related to the field of transparency, accountability and civic engagement, and (b) names of three persons that can provide references about the CSO's performance. In the case of mentoring proposals, Mentor Organizations must comply with these requirements.
 - (vi) Regional CSOs/networks are eligible for GPSA funding provided that they have an affiliate organization acting as lead applicant, with legal status in at least one of the opted-in countries included in the proposal (see (i))

Grant Selection Process (I)

Grant Application Stage
April 17th – May 15th



Stage 2 – Eligibility Check
May 16th – May 24th



Stage 3 - Technical Review
May 25th – July



Stage 4 – Pre Selection of Proposals
July-September



Stage 5 – Project Preparation & Due Diligence
October - December 2019



Stage 6 – Grant Agreement Signature & Project Launching
Spring 2020

Grant Selection Process (II)

❑ Pre - Selection:

- ❑ Screening by WB Country Offices (basic eligibility check)
- ❑ GPSA Secretariat coordinates technical review with a roster of experts by country
- ❑ GPSA Secretariat recommends finalists to Steering Committee: 10 members (3 Governments, 3 Donors, 3 CSOs and 1 WB)

❑ Due Diligence:

- ❑ Follow-up questions and additional information from applicant CSO & references
- ❑ Preparation of Project Package according to World Bank requirements: Safeguards, Results Framework, Procurement Plan, Knowledge Plan, Project Paper, Legal Agreement, Disbursement Letter, etc.

❑ Commenting Period:

- ❑ 10 days for Government (NO veto)
- ❑ 5 days for public comments – proposal published on GPSA website

To Submit your Application

- ✓ Please visit the GPSA website and click on the [link to the 4th Call for Proposals](#).
- ✓ Review your country's priority theme(s) included in the country call for proposals.
- ✓ Download the Word Application Form template & the Application Guidelines!
- ✓ Fill out the Application Form and submit it to the GPSA by email to GPSAcall4proposals@worldbank.org

Also, check out the GPSA Knowledge Platform!
gpsaknowledge.org

Visit GPSA webpage for more information

www.thegpsa.org



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