

# CIVIC: The Civil Society and Social Innovation Alliance

Scaling people-driven innovation for global impact



**We are building a future where communities lead solutions and global collaboration drives impact.**

Business as usual isn't working. To tackle today's toughest challenges, we need to think differently and act together.

By connecting local changemakers with governments and global support, we can help proven ideas reach more people. When innovators on the ground have the resources and partnerships they need, their solutions can grow—from helping a village to transforming a whole region.

At the World Bank, we are in a unique position to bring everyone to the table—across sectors and levels—and build on each other's strengths. That's why we launched CIVIC, to connect the dots between local innovators and global networks and everyone in between.

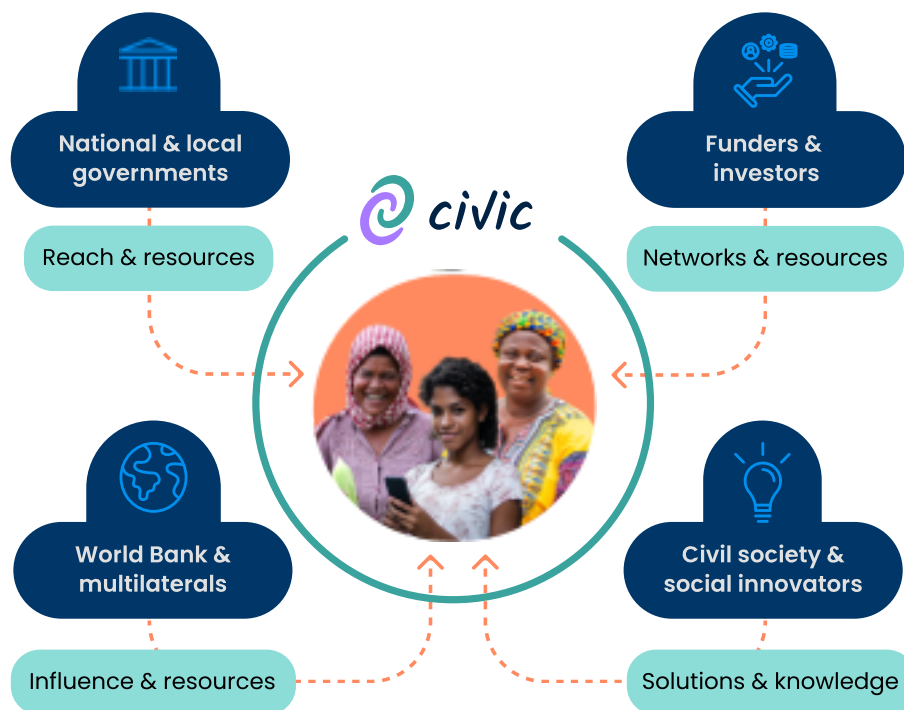
**CIVIC puts people and their solutions at the center of development finance.** Through CIVIC, we are building on what we have learned and adding fresh energy, ideas, and partnerships. In doing so, we aim to spark the kinds of deep, lasting changes that development needs to be most effective.

Social innovation is about finding smarter, more human ways to solve everyday problems—especially the big ones, like poverty or inequality. These solutions can be new products, services, or even ways of working together. They often succeed because they bring together unlikely partners: communities, businesses, governments, and civil society.

**We believe the best solutions come from the people living the challenges and leading the change.** We partner with grassroots change-makers who are tackling big problems in their own communities and connect them with the support and networks they need to grow their impact and make it last.

## Bridging worlds, scaling solutions

CIVIC brings everyone together and leverages their strengths to drive impact



**CIVIC is a catalyst for people-powered change.** We are connecting a global community of problem-solvers—from grassroots leaders and social innovators to businesses, governments, nonprofits, and multilaterals—to work together to drive more effective, collaborative, and people-driven development.

**But we can't do it alone. We are looking for partners who share our ambition.**

To realize CIVIC's full potential, we need a diverse coalition of public, private, nonprofit, and philanthropic partners. Together, we can shape this alliance from the ground up, sharing knowledge, gaining new insights, and growing our collective impact. This is more than collaboration: It is a chance to shape the future of people-driven development.

→ Get started today at [civicglobal.org](https://civicglobal.org)



→ Join us



@civicalliancewb



CIVIC: The Civil  
Society and Social  
Innovation Alliance